

REBUILD

IRAQ & THE CONFLICT
COUNTRIES IN THE REGION

EXPO & CONFERENCE

In Parallel and Integration with

12th  **JORDAN BUILD**
JORDAN INTERNATIONAL BUILDING, CONSTRUCTION & ENGINEERING INDUSTRIES EXHIBITION

AMMAN - JORDAN
30 JULY – 2 AUGUST 2018



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REBUILD IRAQ & THE CONFLICT COUNTRIES IN THE REGION

30 JULY – 2 AUGUST 2018

THE INTERNATIONAL CONFERENCE AND EXHIBITION FOR REBUILD IRAQ & THE CONFLICT COUNTRIES IN THE REGION WILL BE THE MOST IMPORTANT EVENT IN THE HASHEMITE KINGDOM OF JORDAN WHERE THE CONFERENCE WILL DISCUSS THE INVESTMENT OPPORTUNITIES TO REBUILD IN SYRIA & IRAQ & CONFLICT COUNTRIES, WITH FOCUSING ON THE ROLE OF COMPANIES IN REBUILDING IN THE BOTH COUNTRIES.

- The conference and exhibition is an opportunity to meet the most important political and economic persons in the world to discuss more possible ways and means to achieve the objectives of rRebuild IRAQ & the conflict countries in the region.
- The conference and exhibition will gather decision makers from the world to introduce investment opportunities and launch practical steps towards developing the map of Syria & Iraq and future projects.
- Many solutions will be discussed in the conference in order to maximize the achievement from the re-build file, and support the Syrian governments in their efforts to rebuild their countries.
- Companies will participate in the implementation of projects as well as investment in real estate, construction industries, engineering industries, and all supporting sectors.





The exhibition and conference will be held in conjunction with the 12th International Exhibition for Building, Construction, and Engineering Industries, JORDANBUILD 2018, with wide local and international participation, to exhibit all related building, Construction and engineering industries sector products, introduced the latest Developments of the construction industry, heavy equipment which serving the Process of reconstruction, and which aims to highlight the active role and then Real development, which witnessed the building, construction, and engineering Industries sector in the Jordan and the region.

The conference under these circumstances is particularly important Due the geographic location of jordan and its political importance, moderate positions and its great responsibilities towards Rebuild IRAQ & the conflict countries in the region.



THE INTERNATIONAL COMMUNITY BELIEVES OF THE CONSTRUCTIVE ROLE OF JORDAN'S IN THE REGION AND CONTRIBUTES SIGNIFICANTLY TO JORDAN'S INVOLVEMENT IN THE RECONSTRUCTION PROCESS.

The importance of the reconstruction forum of Conflict Countries to create new opportunities for investors, and businessmen unions, and all sectors supporting the construction sector, the commercial, industrial and economic sectors of Jordan and international to overcome the difficulties and challenges that facing participation in the reconstruction.



THE OBJECTIVES OF THE INTERNATIONAL CONFERENCE AND EXHIBITION FOR THE RECONSTRUCTION OF REBUILD IRAQ & THE CONFLICT COUNTRIES IN THE REGION.

- Discussion of issues and themes focused on the overall policies of reconstruction and construction in Syria & Iraq and the region.
- Create effective partnerships between international institutions and economic sectors.
- Formation of industrial, commercial and economic blocs to start the first lines of reconstruction.
- Discuss the mechanism of financing, reconstruction, management, implementation, donors and policies in this regard
- Develop programs to create jobs for Jordanians and refugees in reconstruction.
- Highlight the products and services provided by the institutions and companies concerned with the construction and reconstruction.
- Demonstrating the new products and technologies in the world of construction and reconstruction through the 12th International Exhibition for building, Construction and Engineering Industries which accompanying the conference.



THEMES OF THE INTERNATIONAL CONFERENCE AND EXHIBITION FOR THE RECONSTRUCTION OF REBUILD IRAQ & THE CONFLICT COUNTRIES IN THE REGION.

- The importance of Jordan for the establishment of the conference and the role of the Hashemite Kingdom of Jordan in the region.
- Challenges of financing the reconstruction process and the role of banks in the Investment process and partnership with contractors.
- The volume of business and projects expected in the reconstruction of Countries of Conflict and Syria.
- Supporting countries and their contribution to reconstruction.
- The strategy of partnerships and the mechanism of joint work between the government official authorities and private companies.
- Regional political interests and heir negative impact on reconstruction projects.
- New in the world of building, construction and investments.
- Energy efficiency and renewable energy sources for reconstruction.
- Principles for the construction of sustainable buildings.
- Use of solar energy in water and sanitation facilities.



EXPO & CONFERENCE

ON THE SIDELINES OF THE INTERNATIONAL CONFERENCE AND EXHIBITION FOR THE REBUILD IRAQ & THE CONFLICT COUNTRIES IN THE REGION

- Press interviews bringing together most local and foreign news agencies to cover the latest developments.
- Discuss the topics and problems that important to participants.
- Interviews and discussions with officials and specialists from the relevant official bodies.
- Open meetings to present and discuss modern methods and techniques in the field of exhibition.
- Numerous meetings through the video system with companies and experts.
- A suite dedicated to the participants' quiet sessions and their quick meetings with visitors and interested in the international exhibition of building, construction and engineering industries.
- A ceremony honoring participants.





THE MEDIA AND MEDIA CAMPAIGN ACCOMPANYING THE CONFERENCE AND INTERNATIONAL EXHIBITION FOR THE REBUILD IRAQ & THE CONFLICT COUNTRIES IN THE REGION

- Press conferences.
- Advertising through local and satellite radio and television stations.
- Advertising in local newspapers, magazines and specialized publications.
- Outdoor advertising and billboards in various governorates.
- Printed advertisements distributed in places and centers contain daily Activities.
- Official invitations addressed directly to decision-makers of the targeted groups.
- Electronic promotion through the internet, through social media and mailing lists.

EXHIBITING PROFILE

► BUILDING MATERIALS

- Aggregates
- Concrete
- Steel
- Aluminum
- Brick
- Wood
- Ceramics
- Marble and granite
- Machinery components & parts
- Construction materials & functional materials
- Formwork & scaffoldings
- Concrete, cement, ceramic
- Lime, gypsum & stone
- Machines & plants for producing construction materials
- Handling & processing concrete & mortar
- Infrastructure
- Structural products, machines, tools & technology systems
- Site installations
- Design & consultancy for industrial production
- Construction technology & management services
- Pre-engineered building systems (PEB)

► HEAVY EQUIPMENT

- Excavators
- Diggers
- Articulated vehicles
- Cranes
- Forklifts
- Drilling machines
- Dump trucks
- Asphalt paver
- Scrapers
- Rollers
- Hydramatic vehicles
- Specialised vehicles

► INTERIORS & FURNISHINGS

- Ceilings, internal walls, and partitions
- Doors and windows
- Flooring
- Lighting and accessories
- Roofing

► MANPOWER & MANAGEMENT

- Architecture & interior design
- Site management
- Facilities management
- Work security and safety
- Cleaning services and systems
- Communications & navigation

► TOOLS & EQUIPMENT

- Power generation/back up power
- Hand & power tools
- Site lighting
- Pliers
- HVAC
- Tube cutters
- Hydraulic tools
- Formwork and scaffoldings

► HARDWARE

- Tools & accessories
- Industrial hardware & workshop supplies
- Fasteners & Fittings
- Construction, building & architectural
- Plumbing & electricals
- Automotive supplies & accessories
- Garden & outdoor equipment
- Safety & security equipment products

► INFRASTRUCTURE

- Water and sanitation
- Ports and airports
- Roads, railways, bridges
- Landscaping
- Drainage systems
- Cables and electrical

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